



VAASA  
NETWORK



Powered by **me2we**

# ABOUT

## WHAT

- A new service that brings companies, universities and talents together in Vaasa region
- The network enables and develops collaboration
- Join and express your will to work together to reach your goals

- For companies to find skilled workforce from local universities
- Strengthen the influence of local universities and companies to the growth of Vaasa region
- Provide talents with work opportunities in the region

## WHY

# COMPANIES



### **Innovation and research collaboration with universities**

- Access to university collaboration
- Course projects
- Product development collaboration

### **Growth and internationalisation**

- International talent network
- Networks in target countries

### **Recruitment channel and - tool**

- Managing the recruitment process
- Talent profile comparison
- Salary payment functionality

### **Ease of employment**

- Project-based hiring
- Skill-based talent search
- Building talent folders

### **Collaboration with start-ups**

- Tool for founding new companies

# UNIVERSITIES



## **Commercialization of research**

- Innovation work with companies
- Targeting resources
- Product development collaboration

## **Expanding the network within corporate sector**

- Opportunities for company collaboration

## **Quality of education**

- Higher employment-rate of students and graduates
- Professional skills of students
- Gaining work experience while studying

## **Collaboration between universities**

- Customer-orientation, company needs in focus

## **Career tracking of students**

- Recognition and acknowledgement of skills
- Following the career paths of students and graduates

## **Influence and effectiveness of research**

- Offering research services to companies
- Access to facilities

# TALENTS



## **Project portfolio in acknowledging know-how**

- Converting course projects into personal assets
- Building professional identity while studying

## **Developing professional skills**

- Encouraging entrepreneurship
- Network with employers
- Building soft skills

## **Flexibility in different situations**

- Under employment / entrepreneurship
- Project work

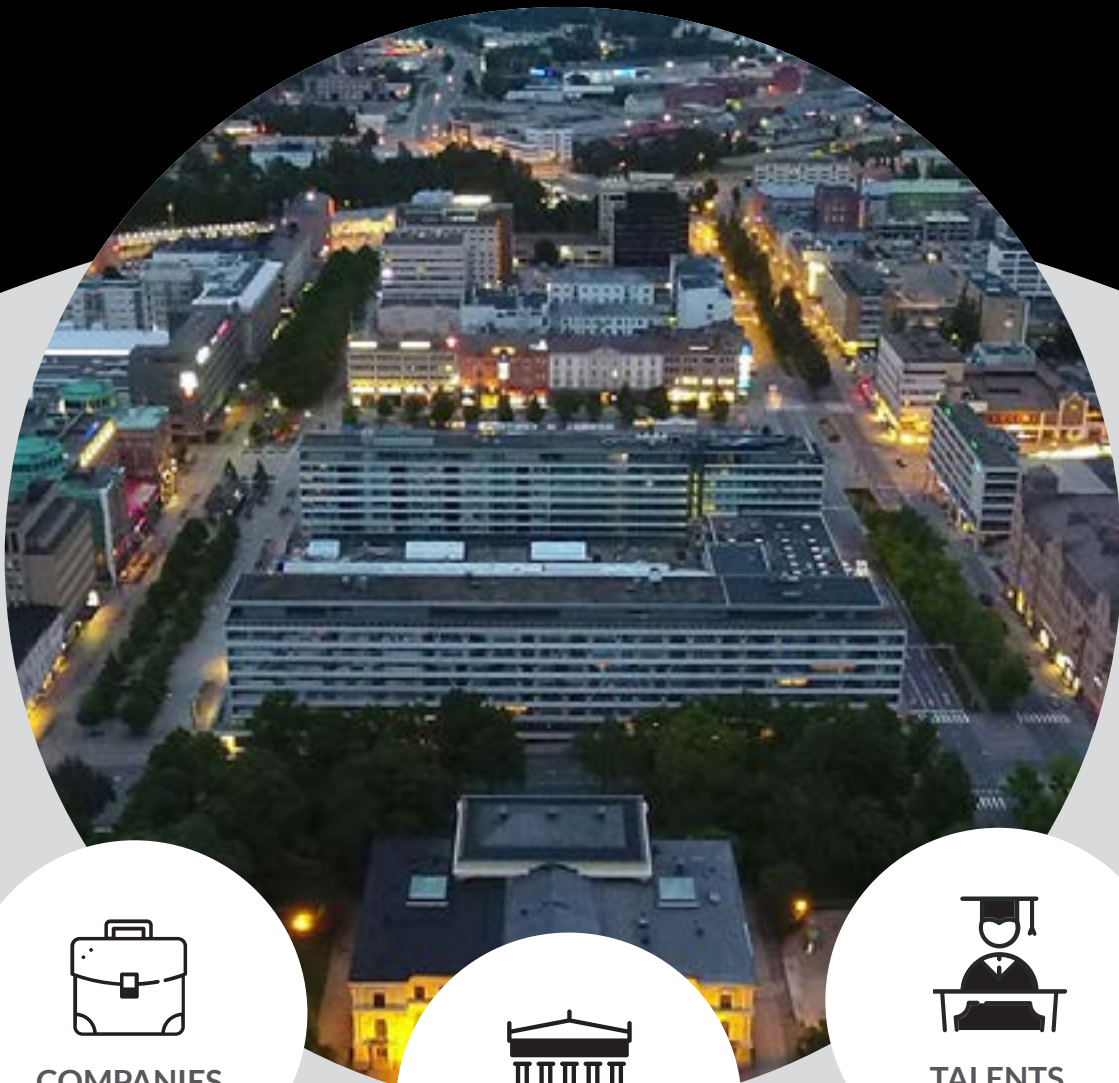
## **International competitiveness**

- Access to international labour markets
- Opportunities and contacts in one place
- Incentives for personal branding

## **Integration of international students**

- Gaining contacts to Finnish employers through course projects and internships

# CONTACT



COMPANIES




UNIVERSITIES



TALENTS

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